

HEALTH FOR ALL

**Senior Breastfeeding Support Worker
PERSON SPECIFICATION**

	Essential	Desirable	Shown by
Qualification	<p>Qualified and experienced breastfeeding counsellor</p> <p>Accredited with NCT/BFN/LLL/ABM or similar level</p>	Teaching qualification (any level)	<p>Application Form/Interview</p> <p>Application Form/Interview</p>
Experience	<p>Experienced breastfeeding counsellor</p> <p>Previous experience of working and supporting disadvantaged families in deprived neighbourhoods.</p> <p>Strong track record of supporting, expertise and proven credibility in this field.</p> <p>Experience of facilitating service user groups and professional groups.</p> <p>Experience of developing and managing groups</p> <p>Experience of working in partnership with voluntary and statutory services.</p>	<p>Previous experience of work in the voluntary sector, paid or unpaid</p> <p>Experience of supporting families on a 1:1 basis</p>	<p>Application Form/Interview</p> <p>Application Form/Interview</p> <p>Application Form/Interview</p> <p>Application Form/Interview</p> <p>Application Form/Interview</p>
Skills & Knowledge	<p>Understanding of Bradford District Breastfeeding Support Strategy's aims and objectives.</p> <p>Knowledge and understanding of Better Start Bradford Projects and voluntary and statutory services in Bradford.</p> <p>Ability to communicate well verbally and in writing with a wide range of individuals and groups.</p> <p>Skills in using innovative, enabling, empowering approaches</p>	Knowledge of child development	<p>Application Form/Interview</p> <p>Application Form/Interview</p> <p>Application Form/Interview</p> <p>Application Form/Interview</p>

	<p>Good listening skills and relationship building skills</p> <p>Proven skills in providing breastfeeding support via telephone</p> <p>Excellent communication skills (written & spoken).</p> <p>Excellent recording and report writing skills.</p> <p>Basic computer literacy.</p>		<p>Application Form/Interview</p> <p>Application Form/Interview</p> <p>Application Form/Interview</p> <p>Application Form/Interview</p>
Ability	<p>Ability to work effectively in a team.</p> <p>Ability to be flexible and innovative</p> <p>Ability to work in a collaborative way and on own initiative.</p> <p>Ability to establish strong and trusting relationships with pregnant and breastfeeding women and their families.</p> <p>Ability to plan work on a short and long term basis.</p> <p>Ability to assess, plan and undertake work with a high degree of autonomy</p> <p>Ability to deputise for service manager when required.</p>		<p>Application Form/Interview</p> <p>Application Form/Interview</p> <p>Application Form/Interview</p> <p>Application Form/Interview</p> <p>Application Form/Interview</p> <p>Application Form/Interview</p> <p>Application Form/Interview</p>
Attitudes and Personal Attributes	<p>Commitment to working in ways which challenge discrimination & exclusion</p> <p>Respect for a variety of cultures, religions & lifestyles</p> <p>Non-judgemental and self-motivated</p> <p>Commitment to self-development, training and learning new skills.</p> <p>Flexibility to work weekends when required</p> <p>Willingness to be accountable to the post's line manager.</p>		<p>Application Form/Interview</p> <p>Application Form/Interview</p> <p>Application Form/Interview</p> <p>Application Form/Interview</p> <p>Application Form/Interview</p> <p>Application Form/Interview</p>

	Due to the nature of the role it is essential that applicants are able to travel independently across (access to current driving licence) the locality and have access to a suitable vehicle for business purposes.		Application Form/Interview Application Form/Interview
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