

**HEALTH FOR ALL (LEEDS) LTD  
BREASTFEEDING SENIOR SUPPORT WORKER  
BETTER START BRADFORD**

**JOB DESCRIPTION**

<b>SALARY</b>	<b>£23,000 Full Time Equivalent per annum £10,514.28 Actual salary per annum</b>
<b>HOURS</b>	<b>16 hours per week (Requirement for flexibility for weekend work). Fixed term contract until the end of March 2024.</b>
<b>OFFICE BASE</b>	<b>Inspire Business Park, Bradford BD10</b>
<b>RESPONSIBLE TO</b>	<b>Health for All Trustees</b>
<b>REPORTS TO</b>	<b>Bradford Breastfeeding Project Coordinator</b>

**MAIN PURPOSE OF THE POST**

- Contribute to giving babies a better start in life, through supporting new mothers to breastfeed for as long as they wish to. The role will focus on engaging with new mothers, fathers and wider family offering them practical support to overcome any challenges the mother may face to breastfeeding.
- The aim is to support mothers to achieve their own choices and goals, through a structured intervention delivered over minimum three sessions within their own homes or a place in which mothers feel comfortable.
- The Senior Support Worker will be a practical resource to assist the project's breastfeeding support workers where needed. As such the post holder will be expected to have additional breastfeeding counsellor level training or equivalent qualification

- The post will help connect mothers and fathers to other services and opportunities at a local level, where such support is required. The work will focus on the Better Start Bradford target wards which include Bowling and Barkerend, Bradford Moor and Little Horton.

## **DUTIES**

1. To listen mothers' concerns and answer questions about breastfeeding, providing responses both face to face and over the telephone.
2. To support mothers, fathers and wider family to develop their knowledge, skills and confidence about breastfeeding.
3. To plan and organise time effectively to meet the needs of the mother and her baby alongside delivery of the service.
4. To offer general support to breastfeeding mothers and fathers when required, including contributing to a six day per week service.
5. To support breastfeeding support workers with home visits where extra help is needed to mothers with breastfeeding.
6. To report any safeguarding or other concerns/issues to appropriate senior staff.
7. To work to the principles of the UNICEF Baby Friendly Initiative best practice standards.
8. To signpost and support attendance of breastfeeding mothers at existing Early Years services and activities.
9. To keep up to date with evidence based information on breastfeeding through ongoing learning and training opportunities.
10. To maintain records of visits, contacts with mothers/families, directly contributing to project evaluation used to monitor service delivery.
11. To attend team meetings, staff meetings and regular breastfeeding information updates, and actively contribute to them.
12. To develop close working relationships with statutory and voluntary breastfeeding service providers in the Better Start Bradford area.

13. To attend community engagement and community development meetings as required.
14. To work with breastfeeding families in the Better Start Bradford area to assist in the development of peer-led breastfeeding support networks. Including the training and development of breastfeeding peer support volunteers.
15. To keep up to date with evidence based information on breastfeeding through ongoing learning and training opportunities.
16. To support mothers with referrals with complex or medical concerns to lead health professionals.
17. To operate as part of a team, sharing information, knowledge and learning and to seek advice and support as and when required.
18. To attend meetings and supervision, undertaking training and attending professional development activities as appropriate.
19. To carry out the duties of the post with regard to Health for All's Safeguarding Children's policy, Safeguarding Vulnerable Adults Policy, Health & Safety, Equal Opportunities, Data Protection Policy and other policies as appropriate.
20. To undertake any further tasks required to further the aims and objectives of Health for All.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date Received: \_\_\_\_\_