

**HEALTH FOR ALL (LEEDS) LTD
BREASTFEEDING SUPPORT WORKER/COMMUNITY
DEVELOPMENT WORKER
BETTER START BRADFORD**

JOB DESCRIPTION

SALARY	£18,842.46 Full Time Equivalent per annum Actual salary dependent on hours
HOURS	30 hours per week (Requirement for flexibility for evening/weekend work). Fixed term contract until the end of March 2022.
OFFICE BASE	Inspire Business Park, Bradford BD10
RESPONSIBLE TO	Health for All Trustees
REPORTS TO	Bradford Breastfeeding Project Coordinator

MAIN PURPOSE OF THE POST

- Contribute to giving babies a better start in life, through supporting new mothers to breastfeed for as long as they wish to. The role will focus on engaging with new mothers, fathers and wider family offering them practical support to overcome any challenges the mother may face to breastfeeding.
- The aim is to support mothers to achieve their own choices and goals, through a structured intervention delivered over minimum three sessions within their own homes or a place in which mothers feel comfortable.
- Support Workers will also be a practical resource to help connect mothers and fathers to other services and opportunities at a local level, where such support is required. The work will focus on the Better Start Bradford target wards which include Bowling and Barkerend, Bradford Moor and Little Horton.
- Work collaboratively with partner agencies and families to develop a social model for breastfeeding in the Better Start Bradford area, to support the Bradford District Breastfeeding Strategy and to contribute to Bradford becoming a safe, supportive and welcoming city for breastfeeding families.

DUTIES

1. To provide support to mothers and fathers at home in the early days of breastfeeding, engaging with mothers to provide support and information.
2. To manage own case load of mothers from initial referral, through to discharge from the service.
3. To listen to mothers' concerns and answer questions about breastfeeding, providing responses both face to face, over the telephone and via video conferencing.
4. To facilitate and support mothers, fathers and wider family to develop their knowledge and skills about breastfeeding.
5. To build and maintain knowledge of key contacts within the community.
6. To report any safeguarding or other concerns/issues to appropriate senior staff.
7. To work to the principles of the UNICEF Baby Friendly Initiative best practice standards.
8. To plan and organise time effectively to meet the needs of mothers and fathers as well as baby alongside delivery of the service.
9. To offer a flexible service to breastfeeding mothers when required including contributing to delivering a six day per week service therefore potentially working evenings and Saturdays on a rota.
10. To refer mothers to a Health Visitor or Infant Feeding Specialist when a parent's needs fall outside the role of breastfeeding support worker.
11. To signpost and support attendance of breastfeeding mothers at existing early year's services, activities and peer support breastfeeding groups.
12. To develop partnerships with Early Start teams including midwives, health visitors, other health professionals, BSB projects in addition to other projects working closely with mothers and babies.
13. To develop close working relationships with statutory and voluntary breastfeeding service providers in the Better Start Bradford area.
14. To attend community engagement and community development meetings as required.

15. To work collaboratively and in consultation with breastfeeding families in the Better Start Bradford area to better understand client experience and to identify gaps in service provision.
16. To work with breastfeeding families in the Better Start Bradford area to assist in the development of peer-led breastfeeding support networks.
17. To keep up to date with evidence based information on breastfeeding through ongoing learning and training opportunities.
18. To promote the Breastfeeding service and help build up strong links between the service and other BSB projects, other voluntary organisations and interested statutory sector partners.
19. To support mothers with referrals with complex or medical concerns to lead health professionals.
20. To maintain records of visits, contacts with mothers/families, directly contributing to project evaluation used to monitor service delivery.
21. To supply data to line manager for regular performance reports and input data as required.
22. To complete Induction training followed by Baby Friendly Initiative Level 3 training.
23. To support the development of breastfeeding peer supporters and volunteers.
24. To keep accurate records of work undertaken using appropriate designated electronic and paper based tools to monitor and record client progress, satisfaction with service and long term outcomes to ensure a high quality service
25. To operate as part of a team, sharing information, knowledge and learning and to seek advice and support as and when required.
26. To become involved with local research and audit, this will involve collecting qualitative and quantitative information from service users using a range of techniques.
27. To attend meetings and supervision, undertaking training and attending professional development activities as appropriate.
28. To carry out the duties of the post with regard to Health for All's Safeguarding Children's policy, Safeguarding Vulnerable Adults Policy,

Health & Safety, Equal Opportunities, Data Protection Policy and other policies as appropriate.

29. To undertake any further tasks required to further the aims and objectives of Health for All.

Name: _____

Signature: _____

Date Received: _____